

## EthicalGEO Initiative Video Challenge Guidelines and Rules

### Terms:

1. The term “Challenge” refers to the Video Challenge of the EthicalGEO initiative.
2. The “Challenge Sponsor” is the American Geographical Society.
3. The “Applicant” is the owner of the EthicalGEO.org account associated with a video submission.
4. An “Entry” is any video uploaded to the EthicalGEO website ([www.ethicalgeo.org](http://www.ethicalgeo.org)) starting August 1, 2019 at 12:00noon ESD through September 9, 2019 at 11:59pm ESD.

### Eligibility:

1. Applicants who are 18 years or older at the time of the submission and are residents of Canada, Mexico, or the United States may participate in the Video Challenge.
2. Previous video-making experience is neither required nor prohibited.
3. The Video Challenge is void where prohibited by law.
4. The following individuals are not eligible to enter the Video Challenge: employees, directors and officers of the Sponsor or Omidyar Network, subsidiary and affiliated companies, as well as contractors responsible for the distribution, web design, advertising, fulfillment, judging, administration, development, fulfillment and execution of this Video Challenge (collectively, "Challenge Parties"), and the immediate family members (spouse, parent, child, sibling and spouse or "step" of each) and those living in the same households of each such individual.

### General Requirements:

1. Entries must respond to the themes outlined on [www.ethicalgeo.org](http://www.ethicalgeo.org).
2. Entries must be no more than three minutes in length, including titles.
3. Entries may use any narrative and technical style, including documentary, fiction, live action or animation. If the entry is a poem, short story, photo, piece of music, painting, or mural, the applicant must utilize a video format to convey the submission.
4. Each Applicant may submit only one Entry.
5. Entries must be in English or have English subtitles. Applicants may use an online translation tool such as [translate.google.com](http://translate.google.com) to create the English text. Most video editing software includes a titling tool, but free titling software is also available on the Internet.
6. In order to submit an Entry for the Video Challenge, Applicants must join the EthicalGEO community ([www.ethicalgeo.org](http://www.ethicalgeo.org)) with a valid e-mail address.
7. Entries must be uploaded to the EthicalGEO website ([www.ethicalgeo.org](http://www.ethicalgeo.org)) by September 9, 2019 at 11:59pm EDT

8. Once a video is uploaded to [www.ethicalgeo.org](http://www.ethicalgeo.org) it is considered final and may not be modified or edited.
9. All Entries are submitted under an open license, explicitly allowing the Video Challenge Sponsor to repurpose the Entries, with proper citation, to advance the causes of the EthicalGEO Initiative.
10. No Entries will be returned.

#### Registration:

1. The person named as the registered owner of the [www.ethicalgeo.org](http://www.ethicalgeo.org) user account associated with the Entry will be considered the Applicant and will be the only person eligible to compete for the AGS EthicalGEO Fellowship with the following exception: an individual may upload an Entry to [www.ethicalgeo.org](http://www.ethicalgeo.org) on behalf of another individual and designate that other individual as the rightful winner of any eventual prize, if that other individual meets all eligibility requirements.
2. The top 20 Applicants will be contacted via email to provide additional personal information required to confirm eligibility in the age category and country of residence as well as information required for visa application eligibility.

#### Content Requirements:

1. Entries may contain original content, content in the public domain and copyrighted content in keeping with the following two rules;
2. Entries must not contain any elements including music, audio, speech/voiceovers, stills, video, supers, or other audiovisual materials that are copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless the Applicant is the owner of such rights or has permission from their rightful owner to post the material and to grant the Video Challenge Sponsor all of the license rights granted herein and has documentation to that effect.
3. By uploading an Entry, the Applicant affirms that he or she has obtained the necessary rights, licenses, consents and permissions to use all material in the video, including but not limited to rights to use original content not produced by the Applicant and consent from all individuals whose image or likeness appears in the video and that he or she is prepared to provide documentation to that effect upon request. Failure to obtain such rights and consents may result in the disqualification of the Entry at the Video Challenge Sponsor's sole discretion.
4. Entries must not contain profanity, explicit sexual material, graphic violence, appeals to violence or commercial promotion. Entries must adhere to the norms of civil discourse and should not contain material that might be considered abusive, inflammatory or disrespectful to other groups or individuals.
5. Entries that do not comply with these Rules or that otherwise contain prohibited, inappropriate, or irrelevant content as determined by the Video Challenge Sponsor, at its sole discretion, will be disqualified, removed from the EthicalGEO site and not considered for a prize.

#### Liabilities and Rights:

1. The Video Challenge Sponsor does not endorse any Entry or any opinion, recommendation, or advice expressed therein, and the Video Challenge Sponsor expressly disclaims any and all liability in connection with Entry.
2. The Video Challenge Sponsor does not permit copyright infringing activities and infringement of intellectual property rights and will remove any Entry in violation of copyright protections if properly notified that an Entry infringes on another's intellectual property rights.
3. The Applicant assumes sole responsibility for the material contained in the Entry and for the consequences of posting it on the EthicalGEO site.
4. Neither the Video Challenge Sponsor, Omidyar Network, nor any of the Challenge Parties are liable for any disputes between collaborators related to an Entry.
5. Applicants retain ownership of their Entries. However, by submitting an Entry to the Video Challenge, Applicants grant the Video Challenge Sponsor a worldwide, non-exclusive, royalty-free, transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Entries in any media formats and through any media channels in connection with the Video Challenge and in connection with the business of the Video Challenge Sponsor. Entries are subject to editing as they may be used by the Video Challenge Sponsor for promotional purposes.

#### Uploading Videos:

1. Applicants must register on the EthicalGEO website in order to submit an Entry, <https://ethicalgeo.org/register>
2. Once registered and logged into EthicalGeo, applicants should click on the "Video Challenge" menu and "Upload Video" link to begin submission process. Applicants provide a Title, Description, and URL link to the video already posted on YouTube. For any questions on how to upload an Entry or problems with the upload process, e-mail [info@ethicalgeo.org](mailto:info@ethicalgeo.org).

#### Judging Criteria

All Entries will be screened by the Video Challenge Sponsor to ensure compliance with the Video Challenge Rules before being posted to the EthicalGEO community. Subsequently, the winning Entries will be selected via a two-step process. The first round will involve peer review by the EthicalGEO community of people registered at [www.ethicalgeo.org](http://www.ethicalgeo.org), who have commented and voted on Entries. The Video Challenge Sponsor will select the top twenty Entries based on community input, content review, and diversity of ideas. Then these Entries will advance to a final selection round to be judged by a Steering Committee of distinguished individuals selected by the Video Challenge Sponsor. The Video Challenge Sponsor will make the final selection of the winners based on the Steering Committee's recommendation.

Round 1: All eligible Entries will be posted to [www.ethicalgeo.org](http://www.ethicalgeo.org) for viewing and rating by the EthicalGEO community until the Video Challenge submission deadline. If deemed eligible, Entries will be posted within 2 business days of their submission, starting at the beginning of the submission timeframe. The top 20 Entries will be selected by the Video Challenge Sponsor.

The top 20 Entries will be selected by the Video Challenge Sponsor and be determined by three factors: (1) community review which is comprised of the number of views and the highest rating (on a five-star scale), (2) content review, and (3) diversity of ideas. In rating the videos online, we encourage the EthicalGEO community to base their ratings on the following criteria:

- Originality
- Quality of Content
- Diversity

The online community voting period will last from August 1, 2019 until September 10, 2019. Therefore, the earlier Applicants submit their Entries, the greater chance they have to receive a high number of views and ratings by the EthicalGEO community.

Round 2: The top 20 Entries will be reviewed and ranked by the AGS EthicalGEO Steering Committee. The Steering Committee will base their decisions on the following criteria:

- Originality
- Quality of Content
- Diversity

The winning Entries will be posted on the EthicalGEO website ([www.EthicalGEO.org](http://www.EthicalGEO.org)). The seven winners will be named AGS EthicalGEO Fellows and receive a \$7500 fellowship, as well as travel expenses associated with attending the Geography2050 Symposium in NYC November 21-22, 2019 and the Conclusion Meeting/Presentation to be in the Spring of 2020. All EthicalGEO Fellows are required to attend the Geography2050 Symposium and the Conclusion Meeting/Presentation.

- The Video Challenge Sponsor reserves the right to verify that a winning Entry is in full compliance with these Video Challenge Rules before the Applicant is recognized as a winning Entry and before awarding any prize.
- The Video Challenge Sponsor reserves the right to require prize winners to submit to a confidential background check to confirm eligibility as a condition of awarding the prize to help ensure that the use of any such person in advertising or publicity for the Video Challenge will not bring Video Challenge Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Video Challenge as determined by the Video Challenge Sponsor in its sole discretion.
- Travel to the United States is contingent on the winners' eligibility to receive a U.S. tourist visa. The Video Challenge Sponsor will make all reasonable efforts to facilitate this process but cannot guarantee that a visa will be issued.

Timeline:

- August 1, 2019 – September 9, 2019: Entries uploaded to the EthicalGeo website ([www.ethicalgeo.org](http://www.ethicalgeo.org)).

- August 1, 2019 – September 10, 2019: EthicalGEO community viewing and rating of Entries.
- September 11, 2019 – September 18, 2019: AGS reviews all entries.
- September 18, 2019: AGS submits top 20 entries to Steering Committee.
- September 18, 2019 – September 23, 2019: Steering Committee reviews top 20 entries.
- September 23, 2019: AGS announces the 7 AGS EthicalGEO Fellows.

General Terms and Conditions: If for any reason the Video Challenge is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Video Challenge, the Video Challenge Sponsor reserves the right, at its sole discretion to cancel, modify or terminate the Video Challenge. Further, the Video Challenge Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Video Challenge or any Video Challenge Sponsor or the EthicalGEO social networking site hosted at [www.ethicalgeo.org](http://www.ethicalgeo.org); (b) violating the Official Rules; (c) violating the Terms of Service, or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

LIMITATIONS OF LIABILITY AND RELEASE: The Video Challenge Sponsor, Omidyar Network, and Challenge Parties assume no liability or responsibility resulting from any user's participation in or attempt to participate in the Video Challenge or ability or inability to upload or download any information in connection with participating in the Video Challenge. The Video Challenge Sponsor, Omidyar Network and Challenge Parties assume no responsibility or liability for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Video Challenge: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; inaccessibility of the EthicalGEO website in whole or in part for any reason; traffic congestion on the Internet or the EthicalGEO website; failure of the underlying software or internet service provider hosting of [www.ethicalgeo.org](http://www.ethicalgeo.org); unauthorized human or non-human intervention of the operation of the Video Challenge, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Video Challenge, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Video Challenge. The Video Challenge Sponsor, Omidyar Network, and Challenge Parties are not responsible for any typographical errors in the announcement of prizes or these Rules, or any inaccurate or incorrect data contained in the EthicalGEO community. Participation in the EthicalGEO community is at user's own risk. The Video Challenge Sponsor, Omidyar Network, and the Challenge Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Video Challenge, use of the EthicalGEO community or the download of any information from the EthicalGEO community. By participating in the Video Challenge, the Applicant releases the Video

Challenge Sponsor, Omidyar Network, and any Challenge Parties from any and all claims, damages or liabilities arising from or relating to such Applicant's participation in the Video Challenge. The Video Challenge Sponsor, Omidyar Network, and Challenge Parties are not liable in the event that any portion of the Video Challenge is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Should a Force Majeure Event occur, The Video Challenge Sponsor may, but is not obligated to, exercise reasonable efforts to air the winning Entries and deliver all or part of the prize or make a reasonable substitution in its sole discretion.